fashion calendar

36th year

a weekly publication

1977 - - NEXT YEAR

JANUARY	FEBRUARY	MARCH
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FASHION CALENDAR

NOTE: Although listings are repeated until the scheduled date of every event, they frequently incorporate IMPORTANT CHANGES. A CAREFUL CHECK OF EVERY issue, therefore, will yield maximum use of FASHION CALENDAR to the reader . . . Ruth Finley, Publisher.

WEEK BEGINNING MONDAY, APRIL 5, 1976

DATE	WHAT'S GOING ON	GIVEN BY	WHERE
Monday April 5 4:00 P.M.	SHOWING OF TENNIS FASHIONS By invitation. Thereafter h	GEOFFREY BEENE TENNIS FOR COBERKNIT (512 7TH) by appointment, showroom, 2nd	SHOWROOM - 4TH FLOOR
Beginning Monday April 5	OPENING OF FALL COLLECTION By appointment. Contact: 22	BANFF INTERNATIONAL BY GIANNI FERRI 21-2500. Publ: Stutman Assoc	1410 BROADWAY SHOWROOM - 4TH FLOOR ciates, 247-2662.
Beginning Monday April 5	OPENING OF FALL COLLECTION Continuous by appointment. (CARLYE Contact: Marguerite Brownell,	530 SEVENTH AVENUE SHOWROOM - 8TH FLOOR 244-6761.
Beginning Monday April 5	OPENING OF FALL COLLECTION Continuous by appointment.	WENDY FEDER/EUROPEAN STYLE DISTRIBUTION Contact: Albert Halpern, 221	530 SEVENTH AVENUE SHOWROOM - 9TH FLOOR -1036.
Beginning Monday April 5	OPENING OF FALL COLLECTION Continuous by appointment.	EVA FOR ROBERT JANAN Contact: 354-7880.	530 SEVENTH AVENUE SHOWROOM - 19TH FLOOR
Beginning Monday April 5	OPENING OF EARLY FALL COLLECTION Continuous by appointment.	JUPE INTERNATIONAL Contact: Don Friese or Jim Fi	550 SEVENTH AVENUE SHOWROOM - 9TH FLOOR tzsimmons, 239-4155.
Beginning Monday April 5	FALL SUEDE AND LEATHER COLLECTION Featuring sportswear, separa Public Relations: Jean Maxwe	ROGER KUPER LTD. ates, dresses, coats. Contact	230 WEST 38TH STREET SHOWROOM - 4TH FLOOR : Susan, 279-3637.
Beginning Monday April 5	OPENING OF FALL COLLECTION Continuous showings. Contac	NINOTCHKA BY TERRY MORTON ct: Terry Brown, 221-6040.	530 SEVENTH AVENUE SHOWROOM - 14TH FLOOR
Beginning Monday April 5	PREMIERE: FALL SEPARATES COLLECTION Introducing new group of spo Contact: Marguerite Brownell	ortswear and separates. Conti	530 SEVENTH AVENUE SHOWROOM - 8TH FLOOR nuous by appointment.
Beginning Monday April 5	COLLECTION	VANESSA LEATHER FASHIONS Contact: Seymour Friedman, 22	SHOWROOM - 33RD FLOOR
Beginning Tuesday April 6	OPENING OF FALL COLLECTION Also, Costume Capers. By app	ELEANOR BRENNER, INC.	498 SEVENTH AVENUE SHOWROOM - 9TH FLOOR ller, 239-1150.
April 7	BRITISH FASHION FAIR IN BIRM	MINGHAM AT NAT'L EXHIBITION C	CENTER (To April 9)

Beginning Tuesday		98 SEVENTH AVENUE HOWROOM - 7TH FLOCK	
April 6	Continuous by appointment. Contact: 736-3780.		
Wednesday April 7 12:00 Noon Luncheon	& WOMEN'S ACHIEVER AWARD (614 WEST 51ST STREET) TE	OTEL PLAZA ERRACE ROOM 7 reservation.	
Wednesday April 7 12:30 P.M.		ARBETTA RESTAURANT 21 WEST 46TH STREET 25): CI 6-9171.	
April 7	INTERNATIONAL FUR FAIR IN FRANKFURT (April 7-11)		
April 8	MODEXPO IN ZURICH (INT'L SHOWING OF WOMEN'S RTW & ACCESSORI	TES (April 8-11)	
Thursday April 8- April 11	LONDON DESIGNER COLLECTIONS (27 Designers) AT INN ON THE PARK, HAMILTON PLACE, PARK LANE, LONDON WIA IAZ Contact: Annette Worsley-Taylor, 17 Bridle Lane, London (Tel: 01-437-7257). Other collections at Hotel Inter-Continental.		
Friday April 9	JEAN MUIR SHOWING IN LONDON AT 10:00 A.M22 BRUTON ST., LONDON W1. By reservation. Contact: Anna Gordon, 01-499-4214 (Telex 25883)		
April 11- April 14	MEN'S & BOYS' FALL AND BACK-TO-SCHOOL SHOWINGS AT DALLAS A Contact: Jack Goldstein, 527 Madison Ave., 752-2422 or (214)		
Beginning Monday April 12		05 WEST 39TH STREET COWROOM - 8TH FLOOR	
Tuesday April 13 7:00 P.M.	SPRING 1976 MODEL BLOOMINGDALE'S 5TROOM BENEFIT OPENING "Red, White and Bloomingdale's" for benefit of N.Y. Phil 1976 model rooms dedicated to American composers. By invit \$35.00 a couple; \$20.00 each. Contact: Leslie Gillen, 223-7	ation. Tickets:	
April 15	FIRST DAY OF PASSOVER (Thursday)		
April 18	EASTER SUNDAY		
Sunday April 18 12:30 P.M.		TEL BARCLAY 1 EAST 48TH STREET 0): PL 5-5900.	
Sunday April 18 12:30 P.M. Luncheon	사람들은 그리고 그래요 그는 모든 그리고	Yves St. Laurent for	
Sunday April 18 12:30 P.M. Luncheon		l, Hanae Mori	

Price: \$15.50. Contact: EL 5-3000, ext. 162.

	Sunday April 18 12:30 P.M. Luncheon	EASTER SUNDAY FASHION SHOW AND DANSANT Fashions for men and women by Heart Association. Reservation	(2 EAST 64TH STREET) y Ted Lapidus (Fifth Ave. Sal	STARLIGHT ROOF lon) at benefit for N.Y.
	Monday April 19 4:00 P.M.		GAYLE KIRKPATRICK FOR TUDOR SQUARE appointment, 1407 Broadway,	7TH AVE. & 27TH ST.
	Beginning Monday April 19	FALL SPORTSWEAR AND KNITWEAR Continuous by appointment.	PIERRE CARDIN Contact: Georgia Raimondi, 3	550 SEVENTH AVENUE SHOWROOM - 5TH FLOOR 54-9760.
	Beginning Monday April 19	OPENING OF FALL DRESS COLLECTION Contact: Helen Gaffney, 244-		SHOWROOM - 28TH FLOOR
	Tuesday April 20 9:30 A.M.	BREAKFAST PREVIEW: FALL COLLECTION Show at 10:00 A.M. By reserve		SHOWROOM - 15TH FLOOR
	Tuesday April 20 11:00 A.M.	"HERE'S FALL" SPORTSWEAR COLLECTION By invitation. Contact: 354-	BY LOIS ANDERSON	530 SEVENTH AVENUE SHOWROOM - 28TH FLOOR Soc., 684-7750.
	Tuesday April 20 1:00 P.M.	PREVIEW: FALL BRIDAL AND FORMAL WEAR By invitation. Beginning Mon 10:00 A.M., Mon., through The	MICHELE PICCIONE COUTURE ., April 26 through May 6, day	SHOWROOM - 17TH FLOOR aily showings at
	Tuesday April 20 3:00 P.M.	FASHION BENEFIT FOR N.Y.C. OPERA GUILD "Five Decades of Fashion" and \$15.00 each. Contact: TR 7-	MRS. SKITCH HENDERSON d new Summer sportswear by V	1029 THIRD AVE. (61 ST) era Maxwell. Tickets:
	Beginning Tuesday April 20	OPENING OF FALL COLLECTION Continuous by appointment. Co	GUNTER FOR GEORGE MASKET ontact: Ann Lawrence or Ruth	498 SEVENTH AVENUE SHOWROOM - 10TH FLOOR Wynn, 947-7110.
	Tuesday April 20- April 27	OPENING OF FALL COLLECTION By appointment. Contact: Ju	ISSEY MIYAKE n Kanai (before April 16), 6	HOTEL PLAZA PRIVATE SUITE 84-1127 or PL 8-0547.
	Wednesday April 21 5:00 P.M 8:00 P.M.	OPENING OF NEW HAIR SALON Clairol presents Peter's Pla 5-8 P.M., presentation, 7:00	CLAIROL, INC.; & PETER'S PLACE ce, new hair salon in Olympi . By invitation. Contact: Sh	OLYMPIC TOWER 645 FIFTH - 2ND FLOOR c Tower. Cocktails aron Esche, 644-3072.
	Thursday April 22 2:30 P.M.	SHOWING OF FALL SPORTSWEAR By invitation. (Note change 2nd floor. Contact: 221-5765	ALICE BLAINE FOR THE SMITHS of date). Thereafter in show . Publicity: Rea Lubar, 279-	F.I.T. AMPHITHEATRE 27TH STREET & 7TH AVE room, 109 West 38 St., 0790.
	Thursday April 22 4:00 P.M.	"FASHION INDEPENDENTS" FALL PRESS PREVIEW Featuring designs by Emilio by invitation. Publ: Ruth Ha	Pucci, Margit Brandt and Ver	530 FIFTH AVENUE SHOWROOM - 15TH FLOOR a. Press & buying office act: 682-1333,ext. 836.
	April 23- April 27	EARLY FALL SHOWINGS, LOS ANG CREATORS. Contact: Jack Fei		
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Beginning Thursday April 22	OPENING OF FALL COLLECTION Contact: Joyce Samson, 221-1	A DOS D'ELEPHANT	
Friday April 23 9:00 A.M.& 12:00 Noon	PRET-A-PORTER BREAKFAST & LUNCHEON "Instant Reportage" slide Bill Cunninghamphotographe: Philadelphia Bulletin; Flore; \$15.00, members; \$20.00, gues Contact: CI 7-3940.	presentation. Reports: Koko r/reporter; Etta FrioWWD; hce Van Wagner-J.W. Robinson	BALLROOM HashimBloomingdale's; Phyllis Feldkamp Prices: Breakfast
Saturday April 24- April 26			STATLER-HILTON 7TH AVE. & 33RD ST. 689-1300.
Monday April 26 9:00 A.M.	FALL SHOWING IN CALIFORNIA By invitation. Thereafter by	HELGA appointment. Contact: (213	722 SO.LOS ANGELES ST. SHOWROOM) 627-0806.
Monday April 26- May 6		PICCIONE & MICHELE PICCIONE COUTURE Fri. showings. Contact: Sto	
Monday April 26 2:00 P.M.	FALL & WINTER BRIDAL FASHIONS By invitation. Also, April 2 Contact: Steve Lawrence, LO		498 SEVENTH AVENUE SHOWROOM - 12TH FLOOR By reservation.
Monday April 26 3:30 P.M.		FOR GALLANT INT'L	205 WEST 39TH STREET SHOWROOM - 8TH FLOOR b Kallish, 354-7284.
	BENEFIT FASHION BALL Presentation of Fall/Winter Biagiotti, Cadette, Callaghar Children's Blood Foundation. invitation. Tickets: \$100 each	n, Caumont, Fendi, Krizia, M. Show at 7:45 P.M., followed	GRAND BALLROOM itwear by Basile, irsa, Missoni to benefit
Beginning Monday April 26	OPENING OF FALL COLLECTION Continuous by appointment.	ASSEMBLAGE Contact: 244-6670.	498 SEVENTH AVENUE SHOWROOM - 8TH FLOOR
Beginning Monday April 26	OPENING OF FALL COLLECTION Continuous by appointment.	DESIGN THAI & STAR OF SIAM Contact: Joanne Jaap, 239-85	530 SEVENTH AVENUE SHOWROOM - 18TH FLOOR 30.
Beginning Monday April 26	OPENING OF FALL COLLECTION Evening gowns, mother of the debutante dresses. By appoint		
Beginning Monday April 26	OPENING OF FALL COLLECTION Continuous by appointment.	JAMISON Contact: 239-9477.	498 SEVENTH AVENUE SHOWROOM - 24TH FLOOR
Beginning Monday April 26		LEVINO VERNA IMPORTS; LEVINO VERNA FOR MAYEHOFF Craffey, 279-2345.	498 SEVENTH AVENUE NEW SHWRM-9TH FLOOR
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4TH ANNUAL ITALIAN KNITWEAR & READY-TO-WEAR EXHIBIT, HOTEL PLAZA, 11TH FLOOR. April 26-By invitation. Contact: Italian Trade Commissioner, 432-9188. April 30 530 SEVENTH AVENUE OPENING OF FALL RTW MARTIERI Tuesday SHOWROOM - 24TH FLOOR AND KNITWEAR COLLECTION April 27 By invitation. Thereafter by appointment. Contact: Alan Baron, 221-8424. 11:00 A.M. SAKS FIFTH AVENUE 5TH FLOOR EMILIO PUCCI FASHIONS Tuesday AT BENEFIT SHOW April 27 Presentation of fashions by Emilio Pucci (he will be present) at a benefit 11:30 A.M. for Legal Aid Society. Tickets: \$15.00 each. Customers'show at 2:00 & 4:00 P.M. Publicity: Helen O'Hagan, PL 3-4000. PRESS SHOWING OF ROBERTA DI CAMERINO DOUBLES CLUB Tuesday (OLYMPIC TOWERS) SHERRY NETHERLAND FALL COLLECTION April 27 Ready-to-wear, handbags, accessories. By invitation. For buyers: May 10 at 12:00 12:00 Noon Noon. Contact: Buyers-Kathy Lecube, 355-7600.Press-Eleanor Lambert, MU 8-2130. Luncheon 498 SEVENTH AVENUE DAVID CRYSTAL, INC. PREVIEW OF FALL Tuesday SHOWROOM - 23RD FLOOR April 27 COLLECTION By invitation. Thereafter by appointment. Contact: Tanya, 279-6560, ext. 294. 2:30 P.M. PRESS PREVIEW: FALL BIJOUX GIVENCHY 393 FIFTH AVENUE Tuesday SHOWROOM - PENTHOUSE April 27 JEWELRY BY GIVENCHY Presentation of Fall jewelry and opening of new showroom. By invitation. 3:30 P.M. Contact: Shirley Rosenblatt, 684-6080; Publ: Ruth Hammer Assoc., 687-2545. FALL DRESS E.D. CARTER & CO. DUPONT AUDITORIUM Tuesday (488 SEVENTH AVENUE) EMPIRE STATE BLDG-4TH FL April 27 COLLECTION By invitation. Show contact: Trudy Austin, 971-4369. Thereafter at showroom, 4:30 P.M. Suite 701. Contact: 564-5650. Cocktails ANDRE MURASAN TOWN HALL FALL AND WINTER Tuesday 113 WEST 43RD STREET (715 MADISON AVENUE) April 27 Hand-painted silk designs. By invitation. Contact: Chantal Hunt, 421-1133. 5:30 P.M. 530 SEVENTH AVENUE JOHN ANTHONY FALL RAINWEAR Beginning SHOWROOM - 24TH FLOOR Tuesday COLLECTION Continuous by appointment. Contact: 239-7080. April 27 498 SEVENTH AVENUE OPENING OF FALL NAT KAPLAN Beginning SHOWROOM - 21ST FLOOR Tuesday COLLECTION Continuous by appointment. Contact: Miss Fritzi, 239-9400. April 27 530 SEVENTH AVENUE DON KONIAK; OPENING OF FALL Beginning SHOWROOM - 20TH FLOOR DON CHARLES, INC. Tuesday COLLECTION By appointment. Contact: Don Koniak, 869-0490. April 27 NANTUCKET NATURALS 498 SEVENTH AVENUE OPENING OF FALL Beginning SHOWROOM - 17TH FLOOR Tuesday COLLECTION By appointment. Contact: CH 4-3558. April 27 530 SEVENTH AVENUE FALL: BY BELLE SAUNDERS ABE SCHRADER Beginning Tuesday SHOWROOM - 15TH FLOOR & JOEY GARGUILLO Continuous by appointment. Contact: LO 4-9194. April 27

GLORIA SACHS

By invitation. Thereafter by appointment. Contact: LO 3-1640.

Wednesday

10:00 A.M.

April 28

OPENING OF FALL

COLLECTION

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530 SEVENTH AVENUE

SHOWROOM - 30TH FLOOR

Wednesday April 28	REPORT FROM EUROPE: TALOR PRET-A-PORTER	N ZIPPERS	HOTEL WARWICK-2ND FL. 54TH STREET & 6TH AVE.
9:00 A.M.& 3:30 P.M.	Lee Ennis, Talon vice president, fashion and design, will present color slide presentation of Fall-Winter 1976 European Ready-To-Wear, covering London, Paris and Milan. Also, Apr. 29 at 9:00 and 3:30. By invitation. Contact: Jan Sneed, Peter Martin Assoc., 838-6466.		
Wednesday April 28 12:45 P.M. Luncheon	GIVENCHY COUTURE HOSP: BENEFIT LUNCHEON SURGE Tickets: \$150.00 each. Contact: Ma Hospital: James Mitchell, RE 7-3282	ERY (535 E. 70) ary Ryan, LE 5-5500, ex	BALLROOM t. 320. P.R. for
Wednesday April 28 2:30 P.M.	PREMIERE: FALL FRANK SPORTSWEAR COLLECTION ARTHO By invitation. Thereafter by apport Publicity: Marianne Dube Associate	UR RICHARDS intment. Contact: Eilee	
Wednesday April 28 3:30 P.M.		SEVENTH AVENUE)	
Wednesday April 28 5:00 P.M.	OPENING OF FALL RONAL COLLECTION FOR COLLECTION By invitation. Thereafter by appoint	CONCEPT VII	F.I.T. AMPHITHEATRE 7TH AVE. & 27TH ST. 715.
Thursday April 29 8:45 A.M. Breakfast		30. By invitation. The	1407 BROADWAY ereafter at showroom,
Thursday April 29 10:30 A.M.	OPENING OF FALL COLLECTION By invitation. Thereafter by appoint	DRICKS	PLACE TO BE ANNOUNCED yn Kawakami,PE 6-8867.
Thursday April 29 11:30 A.M.	COLLECTION BY JI	TAL PLUS IM BALDWIN Intment. Contact: Diane	498 SEVENTH AVENUE SHOWROOM - 23RD FLOOR Barnes, BR 9-6560.
Thursday April 29 1:30 P.M.	OPENING OF FALL GARE COLLECTION Groups by Tom Nazarre and Chester appointment. Contact: 947-1072. Pr		
Thursday April 29 2:30 P.M.		ELLO FOR HART	530 SEVENTH AVENUE SHOWROOM - 5TH FLOOR
Thursday April 29 4:00 P.M.		SEVENTH AVENUE)	F.I.T. AMPHITHEATRE 7TH AVE. & 27TH STREET tact: 354-8888.
Thursday April 29 5:30 P.M.		SEVENTH AVENUE)	WEAVERS CLUB 111 WEST 40TH STREET Stephen Perlo, 239-4155.
Beginning Thursday April 29	OPENING OF FALL KAPPI COLLECTION By appointment. Contact: Richard		498 SEVENTH AVENUE SHOWROOM - 21ST FLOOR
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FALL COLLECTION-- DALANI II/DAL KNITTERY GALLERIA-ATRIUM CLUB Friday (498 SEVENTH AVENUE) 115 EAST 57TH, 8TH FL. PART ONE April 30 Show at 9:00 A.M. By invitation. Thereafter at showroom, 6th floor. 8:45 A.M. Publicity: Betty Yarmon, 563-2300. Breakfast THIBAULT BOUET FOUR SEASONS THIBAULT BOUET FOUR SEASONS
(530 SEVENTH AVENUE) 99 EAST 52ND STREET Monday SHOWING OF FALL May 3 COLLECTION Breakfast at 8:45. By invitation. Thereafter by appointment, 7th floor. Contact: 9:15 A.M. Bob O'Donnell, 753-3182. Publicity: Jane Birnbaum, 355-7310. ORIGINALA BY 512 SEVENTH AVENUE SHOWING OF FALL Monday JACQUES TIFFEAU SHOWROOM - 43RD FLOOR May 3 COLLECTION By invitation. Thereafter by appointment. Contact: 695-5100. 11:00 A.M. 15 WEST 36TH STREET PREVIEW OF FALL MADY GERRARD Monday SHOWROOM - 13TH FLOOR COLLECTION May 3 Show followed by buffet lunch. By invitation. Thereafter by appointment. 12:15 P.M. Contact: 594-5010. Publicity: Vera Bacal, PL 3-8421. 550 SEVENTH AVENUE PRESS SHOWING OF BLASSPORT Monday BILL BLASS SHWRM-17 FL. FALL COLLECTION May 3 By invitation. Buyers' show, Thurs., May 6 at 3:00 P.M. By reservation. 2:00 P.M. Contact: 354-1500. ROSELAND DANCE CITY DD DOMINICK Monday OPENING OF FALL 239 WEST 52ND STREET COLLECTION May 3 By invitation. Contact: Tomi Hager, 354-9700. Publ: Eleanor Lambert, MU 8-2130. 3:00 P.M. 512 SEVENTH AVENUE OPENING OF FALL GINALA, GINESSA, Monday AQUANALA, AQUATOGS SHOWROOM - 13TH FLOOR COLLECTION May 3 By invitation. Thereafter by appointment. Contact: Herman Rothman, 244-2700. 4:00 P.M. ESTEVEZ; EVA GABOR LOOK; HOTEL PLAZA Monday SHOWING OF FALL BAROOUE ROOM COLLECTION ESTEVEZ RESORT/SPORT May 3 Show at 4:30. By invitation. Publ: Jody Donohue Assoc., 688-8653. Thereafter 4:00 P.M. in showroom, 530 Seventh Ave., 8th fl. Contact: Ruth Winslow, 221-6655. 512 SEVENTH AVENUE RUSSEL TAYLOR SHOWING OF MAN-MADE Monday SHOWROOM - 6TH FLOOR FALL FURS May 3 By invitation. Thereafter by appointment. Contact: 563-8550. 5:00 P.M. FASHION INST. OF TECH. ALBERT CAPRARO OPENING OF FALL Monday (550 SEVENTH AVENUE) 27TH ST. & 7TH AVE. COLLECTION May 3 By invitation. Thereafter by appointment in showroom, 23rd fl., 221-8330. 5:30 P.M. BENDEL STUDIO DESIGNED 10 WEST 57TH STREET FALL LOUNGEWEAR Monday 7TH FLOOR BY STEPHEN BURROWS May 3-COLLECTION Private showings, by appointment. Contact: Pat Tennant, CI 7-1100, ext 305. May 21 JUPE INTERNATIONAL 550 SEVENTH AVENUE OPENING OF FALL Beginning SHOWROOM - 9TH FLOOR COLLECTION Monday Continuous by appointment. Contact: Don Friese or Jim Fitzsimmons, 239-4155. May 3 1370 SIXTH AVENUE FALL-WINTER LANVIN Monday "BOUTIQUE DE LUXE" SHOWROOM - 7TH FLOOR May 3-

By appointment. Contact: Sylvie Eyral, 581-3890.

POSH, INC.

BY JAY ANDERSON

May 14

Beginning

Monday

May 3

OPENING OF FALL

COLLECTION

Also by Fred Ackerman. By appointment, 947-0964. Publ: Margaret Hodge,758-9230.

550 SEVENTH AVENUE

SHOWROOM - 18TH FLOOR

Beginning SHOWING OF FALL RONA BY MARIO FORTE 498 SEVENTH AVENUE Monday COLLECTION & GLORIA CASTALDO SHOWROOM - 6TH FLOOR May 3 By appointment. Publicity: Betty Yarmon, 563-2300.

ERNST STRAUSS; OPENING OF FALL Beginning HOTEL GOTHAM Monday COLLECTION SCHNELL SPORTS SUITE 1801

May 3 Continuous by appointment. Contact: Paul Scott, 265-2034.

OPENING OF FALL Tuesday GENRE BY GIL AIMBEZ ESSEX HOUSE (530 SEVENTH AVENUE) 160 CENT. PARK SO. May 4 COLLECTION

9:30 A.M. By invitation. Thereafter by appointment. Contact: LO 3-0988.

Tuesday OPENING OF FALL ADELE SIMPSON 530 SEVENTH AVENUE May 4 COLLECTION SHOWROOM - 23RD FLOOR

10:00 A.M. Also May 11 at 10:00. Thereafter by appointment. Contact: LA 4-7626.

Tuesday SHOWING OF FALL RIZKALLAH FOR 550 SEVENTH AVENUE May 4 COLLECTION DON FRIESE SHOWROOM - 9TH FLOOR

11:00 A.M. Also, May 13 at 1:00 P.M. By reservation. Contact: 354-0824.

May 4 12:00 Noon, PIERRE CARDIN FOR GALLANT (Buyers show), 205 W. 39th St., 354-7284

Tuesday SHOWING OF FALL TRACY MILLS 57 WEST 38TH STREET May 4 COLLECTION SHOWROOM - 12TH FLOOR 12:30 P.M. By invitation. (Box lunch) Contact: 221-6374. Publ: Kezia Keeble, 582-3473.

FASHION SHOW--Tuesday BERGDORF GOODMAN HOTEL PIERRE

12:30 P.M. Presented by Josephine Hughes. By invitation only.

BENEFIT LUNCHEON

May 4

Tuesday OPENING OF FALL VICTORIA ROYAL 530 SEVENTH AVENUE May 4 COLLECTION BY MARTIN STAEHELY SHOWROOM - 7TH FLOOR

1:30 P.M. By invitation. Thereafter by appointment. Contact: 947-6845.

Tuesday SHOWING OF FALL CASI 530 SEVENTH AVENUE May 4 COLLECTION & NEW KNITS SHOWROOM - 2ND FLOOR 3:00 P.M. Also introducing new knit collection, designed by Milton Kent Ford. By

reservation. Thereafter by appointment. Contact: Gladys Thompson, 594-4470.

DON SAYRES FOR GAMUT Tuesday SHOWING OF FALL THE FOUR SEASONS May 4 (512 SEVENTH AVENUE) COLLECTION 4:30 P.M. By invitation. Thereafter by appointment, 6th floor. Contact: 563-8579.

SHOWING OF FALL Tuesday CLOVIS RUFFIN FOR ESSEX HOUSE May 4 COLLECTION RUFFINWEAR & RUFFINSPORT 160 CENT. PARK SO. 5:30 P.M. By invitation. Thereafter in showroom, 550 Seventh, 8th floor. Contact:

Buyers--Al Quinn, 221-0664; Press--Jeanne Chappell, 221-0644.

Tuesday FALL WOMEN'S AND STANLEY BLACKER PLACE TO BE

MEN'S COLLECTIONS (1290 SIXTH AVENUE) ANNOUNCED May 4 6:30 P.M. Show at 7:00. By invitation. P.R.: Leslie Cunningham, 889-6185. Thereafter

by appointment, showroom, suite 1529. Contact: 246-3232. Cocktails

OPENING OF FALL Beginning PAT SANDLER; 498 SEVENTH AVENUE Tuesday MAISONETTE SHOWROOM - 15TH FLOOR May 4 (No formal show). By appointment. Contact: CH 4-0600.

Wednesday FALL COLLECTION & SAMUEL ROBERT 530 SEVENTH AVENUE May 5 CHESTER WEINBERG GROUP SHOWROOM - 9TH FLOOR 9:00 A.M. By invitation. Thereafter by appointment. Contact: Bill Levin, 221-1995.

COTILLION ROOM

Wednesday FALL '76 TANNER OF NORTH CAROLINA 530 SEVENTH AVENUE

May 5 BREAKFAST SHOWINGS SHOWROOM - 28TH FLOOR

9:00 A.M. By invitation. Also May 11, 13 at 9:00. Contact: Helen Gaffney, 244-6350.

Wednesday PRESS SHOWING: ALBERT NIPON 530 SEVENTH AVENUE

May 5 FALL COLLECTION SHOWROOM - 3RD FLOOR

10:00 A.M. By invitat-on. Buyers show at 2:00 P.M. Contact: Susan Dimond, 354-0760.

Wednesday OPENING OF FALL JERRY SILVERMAN 530 SEVENTH AVENUE
May 5 COLLECTION BY SHANNON RODGERS SHOWROOM - 17TH FLOOR

11:00 A.M. By invitation. Thereafter by appointment. Contact: 244-7522.

Wednesday OPENING OF FALL VERA MAXWELL 530 SEVENTH AVENUE

May 5 COLLECTION SHOWROOM - 26TH FLOOR

12:00 Noon By invitation. Also, Tues., May 11 at 12:00 Noon. Contact: LO 3-4358.

Wednesday SHOWING OF FALL KENNETH POOL DESIGNS 530 SEVENTH AVENUE

May 5 COLLECTION FOR KLEIN PARNES SHOWROOM - 27TH FLOOR

12:00 Noon By invitation. Thereafter by appointment. Contact: Jean Glick, 391-8177.

Wednesday OPENING OF FALL HAROLD LEVINE BY 530 SEVENTH AVENUE

May 5 COLLECTION DON BREITINGER SHOWROOM - 21ST FLOOR

1:00 P.M. Also, Tues., May 11 at 1:00 P.M. By reservation. Contact: 391-2255.

Wednesday OPENING OF FALL ILIE WACS; 530 SEVENTH AVENUE

May 5 COLLECTION WACS WORKS SHOWROOM - 29TH FLOOR

2:00 P.M. By invitation. Thereafter by appointment. Contact: 354-9080.

May 5 2:00 P.M., ALBERT NIPON (2nd show), 530 Seventh Ave., 3rd floor, 354-0760

Wednesday SHOWING OF FALL RICHARD ASSATLY 550 SEVENTH AVENUE

May 5 COLLECTION FOR GINO SNOW SHOWROOM - 12TH FLOOR

3:00 P.M. By invitation. Thereafter by appointment. Contact: 391-0901.

Wednesday PRESS SHOWING OF CATHY HARDWICK F.I.T. AMPHITHEARE

May 5 FALL COLLECTION (530 SEVENTH AVENUE) 27TH ST. & 7TH AVE.

4:00 P.M. By invitation. Thereafter by appointment, showroom, 4th floor, 221-7545.

Wednesday OPENING OF FALL TRIGERE, INC. 550 SEVENTH AVENUE

May 5 COLLECTION SHOWROOM - 16TH FLOOR

4:00 P.M. Also May 12 and 18 at 4:00. By reservation. (Press show, Mon., May 10 at

4:00, by invitation.) Contact: LO 3-1600.

Wednesday SHOWING OF FALL JOHN KLOSS ESSEX HOUSE

May 5 COLLECTION (550 SEVENTH AVENUE) 160 CENT. PARK SOUTH

5:30 P.M. Dresses and sportswear for the Kreisler Group. Thereafter in showroom, 9th floor. Contact: Buyers--Marilyn Pignoni, 221-0657; Press-Jeanne Chappell, 221-0644.

Wednesday SHOWING OF FALL SIBLEY COFFEE 765 PARK (72ND ST)

May 5 COLLECTION (37 WEST 57TH STREET) 3RD FLOOR

5:30 P.M. Show at 6:00 P.M. By invitation. Thereafter by appointment. Contact: PL 8-2341;

Publicity: Rubye Graham, 355-0557.

Wednesday FALL SHOWINGS HELGA HOTEL GOTHAM
May 5 IN NEW YORK (722 S.LOS ANGELES) SUITE 1609

6:00 P.M. Also Sat., May 8 at 9:30 A.M.; May 11 & 17 at 6:00 P.M. By reservation, from

May 5-20. Contact: (213) 627-0806; N.Y.; 225-9039 or 631-1655.

Wednesday SHOWINGS OF FALL HOLLY'S HARP-CALIFORNIA HOTEL PLAZA
May 5- COLLECTION (950 N.CAHUENGA,L.A.) SUITE 1401

May 14 Daily showings, 9:00 A.M. through May 14. Contact: Jim Harp, (213) 462-6377.

PREVIEW OF FALL
DRESS COLLECTION PREVIEW OF FALL KASPER FOR JOAN LESLIE Thursday 530 SEVENTH AVENUE May 6 SHOWROOM - 11TH FLOOR

9:00 A.M. By invitation. Thereafter by appointment. Contact: 221-4200.

PRESS PREVIEW OF Thursday BONNIE CASHIN 48 WEST 37TH STREET FOR PHILIP SILLS SHOWROOM - 5TH FLOOR May 6 FALL COLLECTION 10:00 A.M. By invitation. Thereafter by appointment. Contact: Arthur Sheer, 563-2633. Publicity: Ruth Hammer Assoc., 687-2545.

BETTY HANSON & CO. Thursday PREMIERE FALL 205 WEST 39TH STREET May 6 SHOWING SHOWROOM - 14TH FLOOR

11:30 A.M. By invitation. Thereafter by appointment. Contact: PE 6-8888.

Thursday SHOWING OF FALL JAN'S THINGS BY 498 SEVENTH AVENUE May 6 COLLECTION JAN STRASS SHOWROOM - 19TH FLOOR 12:00 Noon By invitation. Thereafter by appointment. Contact: 564-7822.

OPENING OF FALL PLACE TO BE Thursday PATTI CAPPALLI FOR JERRY SILVERMAN SPORT ANNOUNCED May 6 COLLECTION 1:00 P.M. By invitation. Thereafter, 530 Seventh Ave., 10th fl. Contact: 391-0420.

GLORIA VANDERBILT LTD. 550 SEVENTH AVENUE Thursday PREMIERE SHOWING May 6 OF FALL COLLECTION SHOWROOM - 15TH FLOOR

2:00 P.M. Also, May 14 at 11:00 A.M. Contact: Barrie Sommerfield, 239-4155.

May 6 3:00 P.M., BLASSPORT (2nd show), 550 Seventh Ave., 17th floor, 354-1500

Thursday PREMIERE SHOWING ANTHONY MUTO FOR MARITA; 530 SEVENTH AVENUE OF FALL COLLECTION ANTHONY MUTO FOR A.M./P.M. SHOWROOM - 5TH FLOOR May 6 3:00 P.M. By invitation. Thereafter by appointment. Contact: 354-9440.

FALL COUTURE AND HANAE MORI COUTURE 550 SEVENTH AVENUE BOUTIQUE COLLECTION AND BOUTIQUE SHOWROOM - 5TH FLOOR Thursday May 6

4:00 P.M. Also, May 10 at 10:00 A.M. By reservation. Contact: 221-5726.

Thursday SHOWING OF FALL SAZ 530 SEVENTH AVENUE May 6 COLLECTION SHOWROOM - 21ST FLOOR

Show at 5:00 P.M. By invitation. Contact: Larry Farragut, 221-3489. 4:30 P.M.

SHOWING OF FALL RALPH LAUREN PLACE TO BE (550 SEVENTH AVENUE) ANNOUNCED Thursday RALPH LAUREN May 6 COLLECTION Show at 6:30. By invitation. Thereafter at showroom, 3rd floor. Contact: 6:00 P.M.

Cocktails Buyers--Judy Flynn, 221-0675. Press--Jeanne Chappell, 221-0644.

Friday OPENING OF FALL LEAL F.I.T. AMPHITHEATRE (27 EAST 67TH STREET) 27TH ST. & 7TH AVE. May 7 COLLECTION 10:00 A.M. By invitation. Thereafter by appointment in showroom. Contact: 988-9510.

Friday PREVIEW OF FALL MARTIERI 530 SEVENTH AVENUE May 7 COLLECTION SHOWROOM - 24TH FLOOR

11:00 A.M. By invitation. Thereafter by appointment. Contact: Alan Baron, 221-8424.

VALERIE PORR Friday PRESS SHOWING OF 550 SEVENTH AVENUE May 7 FALL COLLECTION SHOWROOM -15TH FLOOR 12:00 Noon By invitation. Also, Mon., May 10 at 9:00 A.M. Contact: 221-1240. Publicity:

Roz Rubinstein, 691-8340.

Friday DONNA KARAN'S ANNE KLEIN AND COMPANY PLACE TO BE FALL COLLECTION (205 WEST 39TH STREET) ANNOUNCED May 7

3:00 P.M. By invitation. Thereafter by appointment, 3rd floor. Contact: Buyers--221-7880. Press--Eleanor Lambert, MU 8-2130.

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9:00 A.M., VALERIE PORR (2nd show), 550 Seventh Ave., 15th floor, 221-1240 May 10 May 10 10:00 A.M., HANAE MORI (2nd show), 550 Seventh Avenue, 5th floor, 221-5726 SHOWING OF FALL CINNAMON WEAR GALLERIA Monday (1411 BROADWAY) 115 EAST 57TH STREET May 10 COLLECTION By invitation. Thereafter by appointment, 12th fl.Contact: Jackie Hayman, 221-6247 10:00 A.M. PRESS SHOWING: PARNIS BOUTIQUE 530 SEVENTH AVENUE Monday BY MORTY SUSSMAN SHOWROOM - 18TH FLOOR May 10 FALL COLLECTION By invitation. For buyers at 3:00 P.M. Contact: 279-5012. 11:00 A.M. May 10 12:00 Noon, ROBERTA DI CAMERINO (2nd show), 645 Fifth Ave. (51 St.), 355-7600 R.C.A. RECORDING STUDIO Monday SHOWING OF FALL JOHN KLOSS LOUNGEWEAR & LINGERIE FOR CIRA (105 MADISON) 110 WEST 44TH STREET May 10 12:00 Noon By invitation. Thereafter in showroom, 4th floor. Contact: MU 5-7900. Monday SHOWING OF FALL STEPHEN BURROWS 550 SEVENTH AVENUE SHOWROOM - 22ND FLOOR May 10 COLLECTION (Note change of date and time). By invitation. Contact: 221-6252. 1:00 P.M. 3:00 P.M., PARNIS BOUTIQUE (2nd show), 530 Seventh Ave., 18th fl., 279-5012 May 10 4:00 P.M., TRIGERE (Press show, by invitation), 550 7th Ave., 16th floor May 10 HOTEL PIERRE DU PONT COMPANY Monday FALL LOUNGEWEAR AND SLEEPWEAR COLLECTION BALLROOM May 10 5:00 P.M. "The Ultimate Luxury" -- musical multi-media presentation of Fall fashions in Qiana nylon from leading designers and manufacturers. Show at 5:45 P.M. By Cocktails invitation. Contact: 971-4812. Press: Kay Haverfield, 971-4308. Monday PRESS SHOWING OF CALVIN KLEIN, INC. CIRCLE IN THE SQUARE (205 WEST 39TH STREET) 50TH ST., WEST OF B'WAY May 10 FALL COLLECTION By invitation. Thereafter, showroom, 11th fl. Contact: Lynda Owens, 736-9601. 6:00 P.M. 1407 BROADWAY Beginning OPENING OF FALL AYAKO, INC. COLLECTION SHOWROOM - 32ND FLOOR Monday May 10 Continuous by appointment. Contact: Bill Beck, BR 9-7257. Tuesday LOUNGEWEAR--BREAKFAST CELANESE FIBERS MARKETING FOUR SEASONS 99 EAST 52ND STREET May 11 SHOW FOR BUYERS 8:30 A.M. "The Many Moods of Lovingwear". By reservation. Contact: 764-8026. KASPER FOR 530 SEVENTH AVENUE OPENING OF FALL Tuesday J.L. SPORT SHOWROOM - 11TH FLOOR May 11 COLLECTION 9:00 A.M. By invitation. Thereafter by appointment. Contact: 221-4200. 10:00 A.M., ADELE SIMPSON (2nd show), 530 Seventh Ave., 23rd fl., LA 4-7626 May 11 BILL BLASS 550 SEVENTH AVENUE PRESS SHOWING OF Tuesday FALL COLLECTION SHOWROOM - 17TH FLOOR May 11 11:00 A.M. By invitation. Also, May 11 & 13 at 2:30. By reservation. Contact: Harold Davis, LA 4-6968. 12:00 Noon, VERA MAXWELL (2nd show), 530 Seventh Ave., 26th fl., LO 3-4358. May 11

DOMINIC ROMPOLLO

By invitation. Contact: Jean Roberts, 354-1880.

Tuesday

12:00 Noon

May 11

OPENING OF FALL

COLLECTION

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530 SEVENTH AVENUE

SHOWROOM - 7TH FLOOR

Tuesday May 11 1:00 P.M.		GIORGIO SANT'ANGELO (550 SEVENTH AVENUE) appointment, 22nd floor. Co	
Tuesday May 11 1:00 P.M.		VICTOR JORIS appointment. Contact: Sonia	500 SEVENTH-5TH FLOOR CUDDLECOAT SHOWROOM a, 279-9223.
May 11	1:00 P.M., HAROLD LEVINE (2r	nd show), 530 Seventh, 21st f	Floor, 391-2255
May 11	2:30 P.M., BILL BLASS (2nd s	show), 550 Seventh Ave., 17th	n floor, LA 4-6968
Tuesday May 11 3:30 P.M.			550 SEVENTH AVENUE SHOWROOM - 24TH FLOOR 39-7080.
Tuesday May 11 4:30 P.M.		(530 SEVENTH AVENUE)	GRAND BALLROOM
Tuesday May 11 5:00 P.M. Cocktails	FALL/HOLIDAY FASHION SHOW A musical fashion show starr loungewear and daywear. By i Contact: BuyersDoris Ryan,	nvitation. Show at 6:00 P.M.	Reception at 6:30.
Tuesday May 11 6:00 P.M.	COLLECTION	BY BILL TICE showroom, 530 Seventh Ave.,	LOUIS XVI SUITE 20th floor. Contact:
May 11- May 13			
Wednesday May 12 9:00 A.M.		HAZEL HAIRE LTD. appointment. Contact: 730-1	550 SEVENTH AVENUE SHOWROOM - 21ST FLOOR .119.
Wednesday May 12 10:00 A.M.			SHOWROOM-11TH FLOOR
Wednesday May 12 11:00 A.M.			SHOWROOM - 18TH FLOOR
	PRESS SHOWING OF FALL COLLECTION By invitation. Also May 14 a		
May 12	1:00 P.M., OSCAR DE LA RENTA	(Pressby invitation), 550	7th, LA 4-9350
Wednesday May 12 2:30 P.M.		(530 SEVENTH AVENUE)	27TH ST. & 7TH AVE.
May 12	PRESS SHOWING OF FALL COLLECTION By invitation. Thereafter by	YESTERDAY'S NEWS	SHOWROOM - 10TH FLOOR

May 12	12 4:00 P.M., TRIGERE (3rd show), 550 Seventh Ave., 16th floor, IO 3-1600			
Wednesday May 12 5:00 P.M.	SHOWING OF FALL & MARY McFADDEN WINTER COLLECTION By invitation. Thereafter by appointment at 264 West 35t Contact: Joan Blumberger, 736-4078.	760 PARK AVENUE 6TH FLOOR(72ND ST.) h Street, 20th floor.		
May 12	PREVIEW OF NEW ZIZI BY LINGERIE COLLECTION ROSA PULEO SZULE By invitation. Show at 6:00 P.M. Contact: Don Wise Advg.			
May 12	FALL COLLECTION OF RAFAEL BY READY-TO-WEAR BILL KAISERMAN Cocktails at 6:00. Show at 6:30. By invitation. Contact 582-1760.			
Thursday May 13 8:45 A.M. Breakfast	COLLECTION	12TH FLOOR ccessories. Also,		
Thursday May 13 10:00 A.M.	OPENING OF FALL CAROL HORN'S HABITAT COLLECTION (1411 BROADWAY) By invitation. Thereafter by appointment, showroom 28th	27TH ST. & 7TH AVE.		
May 13	PRESS SHOWING OF HALSTON FALL COLLECTION By invitation. Buyers show at 3:30 P.M. Contact: 354-634	550 SEVENTH AVENUE SHOWROOM - 14TH FLOOR		
May 13	1:00 P.M., RIZKALLAH (2nd show), 550 Seventh Ave., 9th f	loor, 354-0824		
May 13	2:30 P.M., BILL BLASS (3rd show), 550 Seventh Ave., 17th	floor, LA 4-6968		
May 13	3:30 P.M., HALSTON (Buyers show), 550 Seventh Ave, 14th	floor, 354-6340		
Thursday May 13 5:00 P.M.	PREVIEW OF FALL RONALD KOLODZIE LOUNGEWEAR FOR EYE-FUL LINGERIE By invitation. Thereafter, 149 Madison, 8th fl. Contact:	F.I.T. AMPHITHEATRE 27TH ST. & 7TH AVE. Ken Polsky,679-2270.		
Thursday May 13 6:00 P.M. Cocktails	SHOWING OF FALL- WINTER COLLECTION (42 EAST 57TH STREET) For press and couture buyers. By invitation. Thereafter Contact: BuyersLloyd Lawrence; PressJoyce Clary, 832			
May 13	10:00 A.M., OSCAR DE LA RENTA (3rd show), 550 Seventh, 1	lth floor, LA 4-9350		
May 14	11:00 A.M., GLORIA VANDERBILT (2nd show), 550 Seventh Av	e., 15th floor, 239-4155		
May 14	12:00 Noon, GEOFFREY BEENE (2nd show), 550 Seventh Ave.,	4th fl., 594-0454		
Friday May 14 2:00 P.M.	SHOWING OF FALL RONALD AMEY COLLECTION For press and buyers. By invitation. Contact: Helen Borg	16 WEST 57TH STREET SHOWROOM - 5TH FLOOR er, 265-7720.		
Tuesday May 18 8:00 A.M. Breakfast	MAY MARKET COLLECTION Breakfast reception for buyers and press. By invitation. Radding, vice pres., dir. of communications, 560-5207.			

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